

Basics In Social Media Advertising

Finstock Evarcity

Course Specifications

Mode of Study : Online study mode

Location : Nairobi

Duration :

Course Summary

SEMESTER 1

Module I

Introduction To Social Media Terminology

Google Ads And Google Analytics

Facebook And Instagram Ads

LinkedIn Ads

Blogging

Internal Traffic Generation

Twitter, Youtube And Other Social Media Advertising

Contact:

BrighterMonday

+254703026000, +254703026123

bmlearning@brightermonday.co.ke