

Diploma In Journalism And Media Studies

Finstock Evarsity

Course Specifications

Mode of Study : Online study mode

Location : Nairobi

Duration :

Course Summary

SEMESTER 1

Module I

- Public Speaking & Presentation Skills
- The Art of Interviewing
- Ethnicity, Gender and Media
- Media Law and Ethics
- English for Journalists
- Reporting and Writing

SEMESTER 2

Module II

- Introduction to Advertising
- Photojournalism
- Broadcast News Reporting
- Investigative Reporting
- Freelance Journalism
- Online Journalism

SEMESTER 3

Module III

- Mass Media Research
- Sub-Editing
- Communication Skills
- Principles of Public Relations
- Script Writing
- Media management

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